



VENDOR OPPORTUNITIES

Bronze: \$5k

10' x 10' booth

Your Logo + Link on The Games Vendor Page

(4) Tickets to The CrossFit Games

Silver: \$10k

10' x 10' booth

Your Logo + Link on The Games Vendor Page

(2) two Banners Outside of The Main Arena

(1) one Quarter-Page Advertisement in The Official 2011 Games Program

(8) Tickets to The CrossFit Games

Gold: \$15k

20' x 10' booth

Your Logo + Link on The Games Vendor Page

(4) four Banners Outside of The Main Arena

(1) one Half-Page Advertisement in The Official 2011 Games Program

(1) one Premium/Advertisement Insert in Spectator Goodie Bag

(16) Tickets to The CrossFit Games

Platinum: \$20k

20' x 10' booth

Your Logo + Link on The Games Vendor Page

(6) six Banners around outside of arena

(1) one Full-Page Advertisement in The Official 2011 Games Program

(1) one Premium/Advertisement Insert in Games Spectator Goodie Bag

(1) one Product Insert in Games Athlete Goodie Bag

(3) three Commercials (30-second standard spots)

(24) Tickets to The CrossFit Games

Platinum package gives a vendor the ability to purchase commercial time on the Live Feed and banner placement inside the ropes of the arena.



VENDOR OPPORTUNITIES

DIAMOND: \$50k

20' x 20' booth

Your Logo + Link on The Games Vendor Page

(8) eight Banners around outside of arena

(2) two Single-Page Advertisements in The Official 2011 Games Program

(1) one Premium/Advertisement Insert in Games Spectator Goodie Bag

(1) one Product Insert in Games Athlete Goodie Bag

(50) Tickets to The CrossFit Games

(1) one Profile Feature Insertion on The Official 2011 Games Website

(1) one Feature Insertion on The Official 2011 Games Facebook Page

(1) one Athlete Area Contribution

(1) one Awards

(3) three Commercials (30-second standard spots)

(1) one Commercials (30-second prime-time spots)